Egametracker



The easiest, fastest and most accurate way to handle your Pull Tabs, Raffles, Bingo, Bar, Food and State Reporting!

February 2015

Exclusively from:



(800) 638-0144

Point of Sale

Standard Buttons or Icons

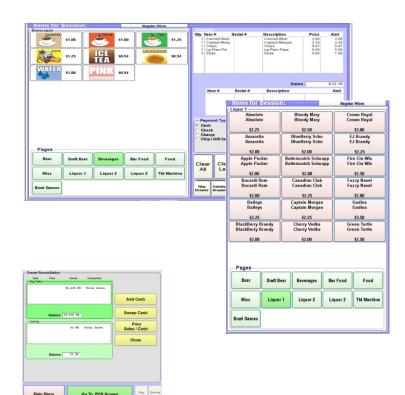
The features of the Egametracker make your job easier. You can create hundreds of buttons and custom pages specific to your business needs.

Pricing can be set for specials such as Happy Hour or different types of game nights. The buttons can be customized with names and photos.

Cash Reconciliation

The Egametracker lets you check opening and closing balances, drops and adds and blind drops.

A running total of sales is kept per shift, per employee, and your data is automatically backed up to cloud storage so there's no need to back it up each night.



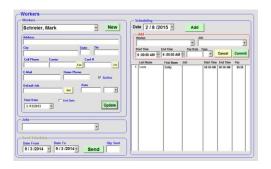
Track ALL Small Gaming

- -Keep track of all bingo inventory and sales
- -Look up game information by the serial number
- -Players can track played games on admission cards



Employees

- -Store Employee Information
- -Time Clock with Magnetic Card Reader
- -Limit system access by employee

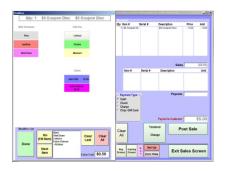




Point of Sale

Handles Food Orders

The Egametracker eases the task of tracking vendor inventory from beer and food suppliers. Customizing food buttons eases the switch between screens making the sales flow more fluidly.

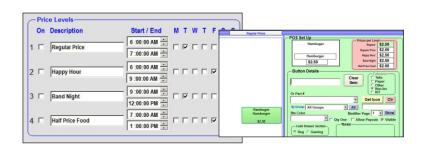




Kitchen Order Ticket

Multiple Price Levels

The Egametracker will automatically switch prices to reflect specials, like Happy Hour, based on the day and time. You can input this customization with each button.



Drink Chips, Gift Cards & Bar Tabs

If your establishment offers drink chips and gift certificates, they can be activated on paper slips and/or magnetic cards.

Full bar tab system on generic or custom magnetic cards easily keeps customers' bills organized and up to date.



Paper Slip Drink Chip

Card with Magnetic Strip



Inventory

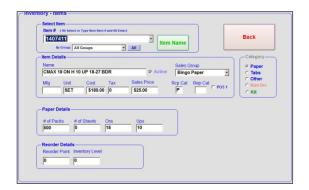
Atlantic Bingo Supply Invoices Directly from Scanner

- Creates the entire invoice
- Creates all new items
- Imports the serial numbers
- NO user errors



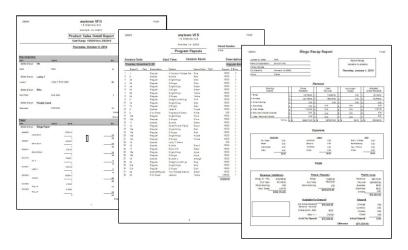
- Create an invoice
- Manually enter new item once
- Enter quantity and serial numbers







Track ALL Bingo Information



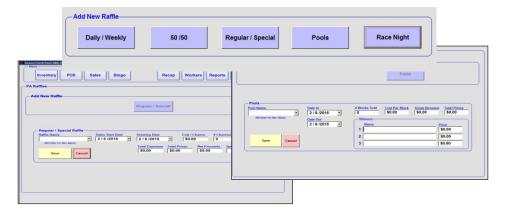
From Sales... To Payouts... To Profits and Losses

- -Never overlook an item you need
- -Always know what games you have and how many
- -Track pull tabs, paper usage and payouts

Raffles & Reporting

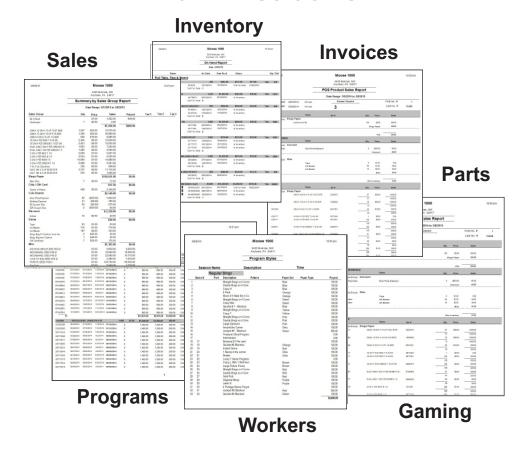
Record and Report on All Raffles

The Egametracker lets you eliminate worry and hassle with the ability to pull up and print all state reports and sales with ease, including those that have been closed.

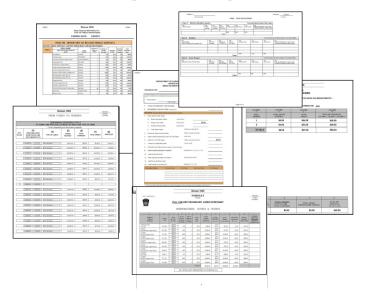


Reporting

Administrative

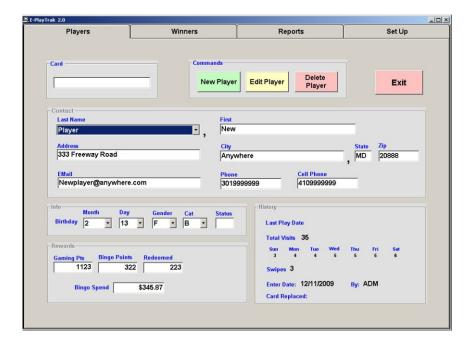


Regulatory



Player Tracking

E-PlayTrak - Player Reward, Tracking & Mailing System



Reports on:

- -Winners and Zip Code Location
- -Duplicate / Bad Entries
- -Last Play and Number of Plays
- -Raffle Winners, etc.

Mailing Labels On:

- -Birthday
- -Last Play
- -Number of Plays
- -Raffle Wins

Maintains Player Info

- -Name and Address
- -Phone Number and Email Address
- -Birthday and Gender
- -Bingo and Gaming, and Status

Keeps Player Stats

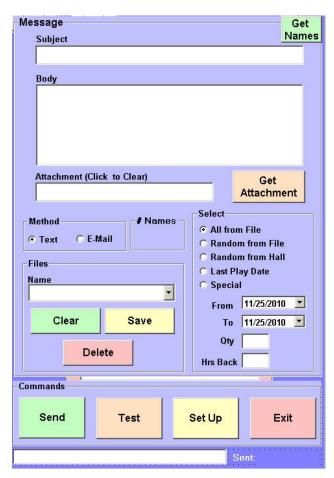
- -Last Play Date
- -Number of Swipes
- -Days of Week Played
- -Tracking of Player Card

Coupon & Raffle Payout Maintenance

- -Tracks Names, Prize Amounts
- -Tracks if player paid
- -Tracks all Raffles
- -Tracks all Coupons

Built In Text And E-Mail

Full marketing system that will text customers on birthdays, special events. Use it to entice the players to come back who have not been playing.



Player Tracking

E-Swipe - Advanced Coupon & Raffle Program

How It Works

The system is set up for a swipe interval of 60 minutes. A player swipes their card for the first time. The program accepts the entry and tracks that the player is there. The player can swipe their card during the remainder of the day but the system will only count additional swipes after 60 minutes.



Reward Your Patrons in Five Different Ways

- 1.) Random Raffle: A special player card is used for the raffle prize. Anytime you want, you can swipe a card that will select from 1 to 5 players that are present. They receive one entry for every valid swipe during the day.
- 2.) Birthday Coupon: If a player plays a game during their birthday month, a birthday coupon will be automatically printed on their next valid swipe.
- 3.) Frequent Player Coupon: You preset the number you want to use that makes a patron a frequent player. On the first visit of the month, the system looks back at the previous month and if that player hit that amount of swipes, a coupon will be printed.
- 4.) Instant Win: The system can be set for a random number, using 500 for example. Every valid swipe counts down until zero and the last player to swipe is the winner and a coupon in printed.
- 5.) Special Coupon: A coupon is printed for a player's first swipe. The promotional coupon is a reward good for a future visit.

(All coupons can have preset expiration dates and a comment line for instructions and restrictions.)



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